The Skills Revolution in HR Tech: CII and PeopleStrong Academy Join Hands

National, July 3, 2024 – The Confederation of Indian Industry (CII) and <u>PeopleStrong Academy</u>, the education arm of PeopleStrong (Asia's leading Enterprise Work and HR Tech company), today announced a MoU (Memorandum of understanding) to empower youth with industry relevant skills, especially in HR Technology.

The alliance will leverage PeopleStrong Academy's extensive HR Tech courses and CII's industry leadership to provide unparalleled learning opportunities for students, professors, and HR professionals, across India and the Middle East. The academy courses will be aligned under the **National Skills Qualification Framework** and students will receive credit-based certifications under the new **National Credit Framework**.

"Empowering the Indian workforce with advanced HR technologies is vital for global competitiveness. Through this dynamic collaboration with PeopleStrong Academy, professionals will gain cutting-edge skills to lead in the digital HR era, driving innovation and excellence in the industry" said Sougata Roy Choudhury, Executive Director – Skills at CII.

PeopleStrong Academy aims to upskill more than 100,000 people in the next three years to enhance employability, foster growth, and drive productivity, contributing to India's journey of becoming the world's 3rd largest economy through specialized training and certifications. The academy offers a comprehensive range of HR Tech programs, has trained over 13,000 professionals and delivered 1 million hours of training. With this collaboration with CII, the academy will be accredited on behalf of the National Council of Vocational Education and Training (NCVET).

"Collaborating with top HR leaders from over 500 enterprise customers across various industries, we've identified a significant need for upskilling both professionals and students in emerging HR technologies. In recent years, HR has evolved from a support function to a key player at the CEO's table. PeopleStrong Academy is our initiative to give back to the HR industry by nurturing HR leaders proficient in both technology and theoretical concepts. We are excited to partner with CII and NCVET towards this end and accelerate our mission to train people." *said Amit Jain, Chief People Officer at PeopleStrong and Head of PeopleStrong Academy.*

About CII

The Confederation of Indian Industry (CII) is a non-government, not-for-profit organization that works to create and sustain an environment conducive to the development of India. CII partners with Industry, Government and civil society to provide advisory and consultative services.

About PeopleStrong Academy

PeopleStrong is Asia's leading, and the most comprehensive Human Capital Management SaaS platform. Simplifying worklife at over 500+ large enterprises across the emerging economies of Asia, PeopleStrong empowers the lives of over 2 million employees.

PeopleStrong Academy, the education arm of PeopleStrong, is dedicated to empowering individuals with cutting-edge skills and knowledge in HR technology. It serves as a comprehensive platform for learners at all levels to acquire, develop, and master HR tech skills. At the heart of PeopleStrong's mission, this academy ensures that professionals are equipped to thrive in the evolving HR landscape.

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